Welcome All Participants!

BSA Coalition Summer 2020 Webinar

A United Front:
The Convergence of AML, Cyber, and Fraud

June 25, 2020
The BSA Coalition gratefully acknowledges the generous support from Atlantic Bay Mortgage Group for supplying the webinar resources needed for this presentation.
The views and opinions expressed in this webinar are those of the speakers.

They do not represent an official position of any regulatory agency, financial institution, law firm or the BSA Coalition.
BSA Coalition Webinar

A United Front:

The Convergence of AML, Cyber, and Fraud

MODERATOR

Megan Hodge, BSA Officer
Ally Bank
A United Front: 
The Convergence of AML, Cyber, and Fraud

Panelists

Darrin McLaughlin
Sr. Director AML TMO Fraud Strategy and Ops Head
Capital One

Sharon Blanchette
SVP, Director of the Financial Intelligence Unit
Atlantic Union Bank

Stephanie Painter
BSA Manager
DuPont Community Credit Union

Jeff Kearney
Executive Director, Enterprise Fraud, Security and Investigations, Ally Bank
Rising to the Challenge — Staying Ahead of the AML Curve

Questions & Answers
Agenda

• Threat landscape & perspectives
• Potential models
• Convergence versus collaboration
• Real-world experience—benefits, technology, measuring success, regulatory reaction and more
• Advice & takeaways
Poll: how is your Financial Institution (FI) approaching “convergence” of Fraud, Cyber and AML?

A. Not decided but actively discussing/exploring concepts
B. Formal reporting lines and/or consolidated unit
C. No formal reporting lines but closer coordination between the groups
D. Not planning to combine AML, Fraud and/or Cyber
• **Threat landscape & perspectives**
• Potential models
• Convergence versus collaboration
• Real-world experience—benefits, technology, measuring success, regulatory reaction and more
• Advice & takeaways
Perspectives - What is each area’s “end game”?  

- **Fraud**: Investigations protect the FI, act quickly on the fraud, re-coop funds for customer, and block additional fraud.
- **CyberCrime**: Actions are to protect the FI, act quickly on the threat, and block additional threats.

  *Notice that “reporting” isn’t top of mind with the above two?*

- **BSA/AML**: Focus on SAR reporting, protect the FI and society from future predicate offenses. Investigations take longer to conclude.
• Threat landscape & perspectives
• Potential models
• Convergence versus collaboration
• Real-world experience—benefits, technology, measuring success, regulatory reaction and more
• Advice & takeaways

www.bsacoalition.org
Illustrative concept of a Fraud-Cyber Fusion Center
• Threat landscape & perspectives
• Potential models
• **Convergence versus collaboration**
• Real-world experience—benefits, technology, measuring success, regulatory reaction and more
• Advice & takeaways
• Threat landscape & perspectives
• Potential models
• Convergence versus collaboration
• Real-world experience—benefits, technology, measuring success, regulatory reaction and more
• Advice & takeaways
- Threat landscape & perspectives
- Potential models
- Convergence versus collaboration
- Real-world experience—benefits, technology, measuring success, regulatory reaction and more
- **Advice & takeaways**
Key Takeaways

• Encourage general awareness of industry topics but rely on your SMEs to create a holistic program.

• There’s no right answer. The right structure is the one that brings success for each FI. Communication is more important than org lines.

• Understand the line between Fraud and AML Investigations; use data and technology to support decisions and handoffs between groups.

• Appreciate the different ways a fusion center can be set up and identify use cases to shape the fusion center that meets your company’s needs.
Regulatory Resources

- FinCEN Advisory FIN-2016-A005 (Advisory to Financial Institutions on Cyber-Events and Cyber-Enabled Crime) and related FAQs
- FIN-2011-A016 (FinCEN Advisory on Account Takeover Activity)
Our Thanks to:

Our Panelists & Attendees

Darrin McLaughlin
Sr. Director AML TMO Fraud Strategy and Ops Head
Capital One

Sharon Blanchette
SVP, Director of the Financial Intelligence Unit
Atlantic Union Bank

Stephanie Painter
BSA Manager
DuPont Community Credit Union

Jeff Kearney
Executive Director, Enterprise Fraud, Security and Investigations, Ally Bank
We want to hear from you!

Take 3-5 minutes to give your thoughts on today’s session. Follow-up email coming shortly.

BSA Coalition Webinar – June 25, 2020

A United Front:
The Convergence of AML, Cyber, and Fraud
Thank You for Joining us Today!

The recorded session is available for download on the BSA Coalition website: bsacoalition.org

BSA Coalition Webinar – June 25, 2020
A United Front:
The Convergence of AML, Cyber, and Fraud
Join us for our next Fall Webinar:

Regulatory Focus and Priorities

BSA Coalition Webinar – June 25, 2020

A United Front:
The Convergence of AML, Cyber, and Fraud
Want to stay up to date?

Join us on Linkedin by searching for “BSA Coalition” and look for our logo.

*Note this is a closed group—we want our members be confident that this group will truly remain collaborative and industry specific—please no sales.